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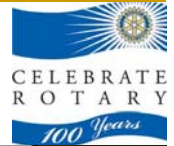
Reporter: Robert Drew

The Standard

Rotary Club of Calgary Heritage Park

ROTARY DISTRICT 5360

SEPTEMBER IS NEW GENERATIONS MONTH



FOUR WAY TEST

In all things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

UPCOMING EVENTS

6th ANNUAL WINE FESTIVAL



SEPTEMBER 30, 2004
At
THE CELEBRATION DOME
HERITAGE PARK

MEETING HIGHLIGHTS

President Al Hardstaff knows a great thing when he hears it and once again invited David McKeown to lead the fellowship in the singing of our national anthem. Inspired by David's lead, the fellowship delivered a fine performance. The always well dressed Din Peerani offered grace.

Martin Harvey's membership initiatives appear to be working as several guest joined our meeting. John Orian introduced the following guests and visiting Rotarians:

Guests: Delora Klippenstein (friend of Din Peerani), Dave Spratt (brother of Wynne Bjorgan), Jamie Powell (friend of Walter Zuk), Shaun Riddle (Walter's other friend) and Jay Bharadia (friend of Max Patel.)

Visiting Rotarians: Bob Weins (Calgary South, Jim Burns (Calgary South) and all the way from Drury NZ, Bill and Raewynne Kuegler.

Surrinder used his plate polishing skills to ensure that everyone was served with a clean plate.



SHERIFF:

It is the moment that all male members of the Club dread: Sheriff Jeanette Pyle rode into town. Sheriff Jeanette set the ground rules immediately: No fines for the women-folk.

With that every male reached into their pockets to pull out money in anticipation of for the inevitable. The fines were as follows:

- A loonie: for anyone who showed up on time for today's meeting.
- Another loonie: for anyone who showed up before 6:45am.
- A loonie: for anyone who said "Hi Jeanette" when Jeanette arrived late for previous meetings.
- A loonie: for those not wearing pins and badges.

With Sheriff Jeanette in charge, we know that the money will not be squandered. It was dually noted that through the Sheriff's initiative, the overhead light at our table has finally been repaired.

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WINE FESTIVAL

The membership used this week's meeting to review the plans for the upcoming Wine Festival.

Peter Harding, Dennis Tillotson, Wynne Bjorgan, Asha Paul and Betty Little presented the preamble, describing how the preparation event the evening before, and the wine festival itself, will be managed. It appears that almost every Club member has volunteered to play key roles in the smooth delivery of a great evening for our guests. Wynne handed out a summary of responsibilities and reviewed many of them with the members. For those who were not at this week's meeting, Wynne will be contacting you.



Peter noted that thirteen wineries have signed up for the event and will be offering about forty different wines. Also available will be three cognacs and four beers. Peter's band has been practicing hard! Dennis noted that lessons learned from previous years experiences, informed how the tent will be laid out this year. The menu will be similar to last year's beef, salads, desserts and chocolate fountain. New this year will be travelling hors d'oeuvres trays that will include a cheese selection from Springbank Cheese. Harry Kim will also ensure the tables are stocked with snacks.

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AL'S NOTES

October's Executive meeting is scheduled for Thursday the 7th. The District Governor will be attending part of the meeting, and all the Executive are asked to prepare a report summarizing their efforts to date and goals for the upcoming year.

District Governor Ken Copithorne and Assistant District Governor Steve Rickard will be attending our October 8th meeting. The members are asked to bring a guest or two, and wear their pins and badges.

MINUTE MEN

Operation Eyesight will be presenting on November 3rd at the Ramada Inn.

Virtual make-ups are now available! Gary Gray presented this option for maintaining attendance when members are away. The virtual meetings are accessed through the Rotary International website. The time commitment for each meeting ranges from 20 minutes to about an hour. The topics are interesting and informative. Your attendance is recorded and forward to Betty Little. Unfortunately breakfast and Joan's warm service is not available through the website.

Visiting Rotarian Bob Wiens (Calgary South) introduced this year's planned Group Study Exchange. Following up on last years successful exchange with a group from the Ukraine, this

year's group will be heading off to the Philippines in February for a month and hosting in May. The deadline for choosing the team are closing in fast. Applications must be submitted by October 30th. The Exchange is also looking for group leaders. Applicants between 25 and 40 years old are welcomed to apply by October 15th. For additional information and/or application forms, please contact Wynne Bjorgan, or Dave Marchant at 251-1674 (marchantd@shaw.ca).

Al Black reminded members that club jackets are still available to order. Contact Al. for further information.

On October 16th, Al Black is coordinating this year's ditch cleaning efforts on Highway 22X near Priddis. Contact Al B. if you have time to join the effort.

MEETING HIGHLIGHTS

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HAPPY BUCKS:

- John Radermacher had a great holiday in southern Ontario.
- Martin Harvey offered a sad loonie as he will miss this year's wine festival. However Martin offer a happy buck to initiate his 3 week holiday in Europe.
- Gary Gray had a great time at last weekend's Show and Shine in Radium.
- Bill Hope offered a sad loonie for having to miss the wine fest, and another sad loonie because the pump price jumped just in time for his vacation.



few minutes early.

- Din Peerani will hopefully convince his guest Debra the rewards of becoming a Rotarian.
- Asha Paul has her sister and brother-in-law are visiting from England.
- Joan Bedard her sister and housemate started to paint the house and fence.
- Jeanette Pyle was not available when Joan and Jeanette's sister asked for help.
- President Al: helped clean ditches north of Cochrane.

President Al closed the meeting a

50/50 DRAW

Gary Gray invited our New Zealand guests to select this week's 50/50 ticket. With \$34 in the pot, Surrinder's ticket was selected. Easily passing the Four-Way Test, Surrinder failed to pick the joker from the deck. The pot continues to grow.



GUESS WHO'S COMING TO DINNER?

Al Black reminded everyone to complete the Guess Who's Coming To Dinner forms. They are due on October 8th.



PARTNER 'S CORNER

The September 15th. meeting was graciously hosted by Susan Hope. We spent an enjoyable evening discussing the book and planning future meetings. Attendees and others contributed toonies for Literacy in Africa.

The next book selection is

The Da Vinci Code
by Dan Brown.

The meeting on Wednesday Nov 3, 2004 will be hosted by Josie Hennessy. If there is time after the book discussion we plan to play some games.

As previously noted, we had decided to pay a toonie at each meeting and \$10.00 at Christmas as the Partners contribution to Literacy in Africa. Thanks, everyone !!!!



SUNSHINE

The fresh-faced Robert Drew delivered today's Sunshine Report. **Bob Cove** celebrates a birthday on the **28**, while **Surrinder Khanna** celebrates a Rotary Anniversary on the **29**. Surrinder has been a member of the Club since 2001. Picking up on the spirit of Bob Cove's classification speech a week earlier, Robert delivered a joke about a boy, a girl, a planned night of passion and a pharmacist.



Photo by Robert Drew



WINE FESTIVAL

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Asha thanked the members for donating silent auction items, and reminded us that additional donations will continue to be accepted this week. As with last year, their will be two closing times for the silent auction: 8:30 and 9:15. Members will be assigned to each table to ensure that the auction is fair to all.

Wynne thanked the volunteers.

In anticipation of a memorable evening, a word of thanks is extended to the organizing committee





DISTRICT MEMBERSHIP SEMINAR

On October 16th a Foundation/Membership seminar will be held at the Greenwood Inn in northeast Calgary. The focus of the seminar will be to discuss how to promote new and maintain existing membership. The cost of \$40.00 is picked up by our Club. For more information and/or to sign up, see President Al.

THE ROTARY PIN FROM THE ZONE 22 NEWS LETTER.

One of our best marketing tools is the Rotary pin. A Rotary pin has started more discussions on Rotary than any other symbol or marketing strategy. The pin recruits new members, solicits donations and generates numerous answers to the question, "What is that pin?" The perfect opening to recruit a new member. The Rotary pin can be seen embellished with diamonds and rubies. The pin often announces our current or past office in our club or Rotary International. The pin frequently and discreetly displays 'wings' to declare that we are Rotary Foundation Benefactors.

At the Osaka International Convention one vendor sold hundreds of different Rotary pins combined with flags, symbols of vocations and an eclectic collection of other embellishments. I like a plain simple Rotary pin that is easy to see and proudly announces, "I belong to the world's oldest and most international service club". "I am a Rotarian".

The trick is to get every member to wear their pin all the time—not just at Rotary meetings. Pins are always worn at our meetings—the very place where every one knows we are a Rotarian. I suggest that clubs stop fining members for not wearing their pin at club meetings. I think a better strategy is to reward members who wear their

pin at work and at social events. Ask members to report members spotted wearing a pin outside of club meetings and acknowledge them at a club meeting. Thank them and encourage everyone to wear their pin. Make pin spotting a new club sport. Keep it positive and don't complain about members not wearing their pin. They will get the idea.

Give new members more than one pin when they are inducted, give them four or five and encourage them to wear their pin all the time. Keep a supply of pins at the club and give members additional pins at cost. Encourage members to wear their pin with pride at all times. It is one of the simplest and best ways to promote Rotary.

When I was young, I was impressed by the life of Albert Schweitzer. He wrote, "I may not know your destiny, but this I do know. The only ones among you who will be really happy are those who have sought and found a way to serve mankind." Later in my life I realized that his experience was similar to that which we experience in Rotary. Maybe our personal commitment is not as dramatic, but we can all feel an empathy with his words. I joined Rotary with high expectations. My expectations have been exceeded, and my wife and I have found that Rotary has become an integral part of our lives.

The First Rotary Pin

On September 14, 1909, the Rotary Club of New York was incorporated under the laws of the State of New York. The first lapel pin in the history of the Rotary was designed and made by NY Club member, John Frick on October 14, 1909 and worn by President Bradford Bullock from 1909 to 1911. The pin was presented to the club and is now on display in the Club office. This was the forerunner of the traditional Rotary pin worn today.

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WEAR YOUR ROTARY PIN

